

Introducing electronic claims submission for chiropractic claims



Alberta Blue Cross is pleased to announce that effective August 3, 2010, we will offer online claim submission capabilities for eligible chiropractic claims under our employer group and individual health plans.

This convenient service will be delivered through an easy-to-use secure web site, and will be available at no cost to all chiropractic providers across Alberta.

Online submission of chiropractic claims provides great advantages for both your office and your patients...

- · Secure and build your customer base
- · Enhance convenience for patients
- · Receive prompt payment
- · Verify patient eligibility instantly
- · Reduce paper consumption
- Enhance your office administration
- Save money for your business

To advise our customers of the availability of direct billing for eligible chiropractic services, we will be informing Alberta Blue Cross employer group plan sponsors and individual health plan participants about this initiative through our customer newsletters. The names of providers participating in electronic claims submission will be listed on our web site, and will also be available through our Customer Services department.

Please watch for more details about electronic submission of chiropractic claims to be mailed to your office by mid-July.

Alberta Blue Cross already provides electronic claim submission to dental offices, pharmacies and optical providers. We are excited to be able to now extend this same convenience to chiropractic providers.

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