



Blue Assured[®]

For people of all ages

Coverage for every age and
at every stage, guaranteed.



Guaranteed flexibility

Everyone's different. That's why Blue Assured offers flexible options for a variety of needs and guaranteed coverage with no medical questions. Mix and match four levels of extended health, drug and optional dental benefits to create a plan that fits your needs.

FEATURES BUILT INTO EVERY PLAN



Individual Assistance Program

For personal, nutritional and financial counselling.



Balance®

Access to our online wellness program that promotes wellness and helps you live a healthier lifestyle.



Blue Advantage

Exclusive discounts on health and wellness products and services such as gyms, glasses and meal kits.



Flight Delay Service

Provides you access to an airport lounge for a delay of three hours or more and access to a hotel room for a delay of six hours or more.



Virtual Care

Get 24/7 access to medical advice, mental health support, prescription refills, referrals and more through TELUS Health.



Care navigation

Lifestyle and chronic disease management through our website.

Get covered in three easy steps

1

Fill out your information.

Tell us where you live, how old you are, and if you have any dependents.

2

Choose your levels of coverage.

Choose between our Basic, Enhanced, Enhanced+ and Premium plans. You can choose a different level of coverage for each of our extended health, optional dental and prescription drug benefits.

3

Get a quote and get covered.

Once you're happy with the quote, you can apply for coverage online. If you have any questions, you can talk with a Personal Benefits Consultant.



Guaranteed travel

From treks across the Sahara to long weekends in Napa Valley, our travel benefits take you where you want to go. Get up to 30 days in coverage, 25% off additional coverage and a \$5-million-per-trip maximum.

EXTENDED HEALTH BENEFITS¹

	BASIC	ENHANCED	ENHANCED+	PREMIUM
Hospital				
Auxiliary care (per year)	—	—	\$1,000	\$1,000
Hospital beds (per lifetime)	—	\$1,000	\$1,500	\$1,500
Hospital cash (per year)	—	\$400	\$600	\$800
Home nursing (per year)	—	—	\$2,500	\$5,000
Preferred hospital accommodations (per year)	\$1,000	\$2,000	\$3,000	\$6,000
Paramedical practitioners				
Accidental dental care (per incident)	\$2,000	\$2,500	\$3,000	\$5,000
Ambulance services	✓	✓	✓	✓
Audiologist, acupuncturist, homeopath, osteopath, naturopath and occupational therapist (combined maximums per year, premium level includes dietician coverage)	—	—	\$350	\$650
Chiropractor, physiotherapist and massage therapist (combined maximums per year)	—	\$350	\$500	\$750
Podiatrist and chiropodist (combined maximums per year)	—	\$300	\$300	\$500
Psychologist, including iCBT (per year)	\$150	\$450	\$750	\$1,000
Speech language pathologist (per year)	—	—	\$500	\$600
Medical device supplies				
Blood pressure monitor (per 5 years)	—	—	\$150	\$150
CPAP sleep apnea appliance (per 5 years)	—	\$500	\$750	\$2,000
Custom braces (70% co-pay; per 2 years)	—	\$750	\$750	\$1,000
Foot orthotics (per year)	—	\$200	\$200	\$300
Hearing aids (per 4 years)	—	\$500	\$750	\$750
Ileostomy/colostomy, urinary catheters and supplies (per year)	—	\$1,200	\$1,200	\$1,200
Mastectomy prosthesis (per 2 years, single/double)	—	\$200/\$400	\$200/\$400	\$200/\$400
Orthopedic shoes (per year)	—	\$250	\$250	\$400
Oxygen and equipment (per year)	—	—	\$1,000	\$1,000
Surgical brassieres (2 per year)	—	\$50	\$50	\$50
Surgical stockings (per year)	—	\$200	\$200	\$250
Wheelchair (per 3 years)	—	\$1,500	\$1,500	\$3,000
Vision care				
Vision care (per 2 years)	\$100	\$200	\$300	\$500
Travel (ends at age 65 ²)				
Maximum (per trip)	\$5 million	\$5 million	\$5 million	\$5 million
Travel days (per trip)	10	17	30	30
Stability clause	90 days	90 days	90 days	90 days
Travel plan discount (additional coverage)	15%	20%	25%	25%
Life				
Accidental Death and Dismemberment³	\$15,000	\$20,000	\$25,000	\$25,000
Final expenses³, ends at age 65² (1-year waiting period)	—	\$4,000	\$6,000	\$6,000

OPTIONAL PRESCRIPTION DRUG

	BASIC	ENHANCED	ENHANCED +	PREMIUM
Maximum <i>(per year; includes diabetic supplies and Glucose Monitoring System, contraceptives, smoking cessation and vaccines)</i>	\$250	\$500	\$1,500	\$5,000
Fertility, weight loss, hair loss and sexual dysfunction drugs <i>(per year combined maximum; within overall \$5,000 maximum)</i>	—	—	—	\$500
Coverage level <i>(3-month waiting period, direct bill)</i>	70%	70%	70%	80%

OPTIONAL DENTAL⁴

	BASIC	ENHANCED	ENHANCED +	PREMIUM
Basic dental and preventive care <i>(3-month waiting period; includes checkups, cleanings, fillings, extractions and root canals)</i>	70%	75%	80%	90%
Dentures <i>(1-year waiting period)</i>	—	50%	50%	60%
Periodontics <i>(1-year waiting period)</i>	—	50%	80%	90%
Extensive <i>(2-year waiting period; includes crowns, bridges and implants)</i>	—	—	50%	60%
First year combined maximum <i>(applies to basic and preventive care only)</i>	\$600	\$600	\$600	\$750
Second and subsequent years combined maximum <i>(per year; includes basic, extensive, dentures and periodontics)</i>	\$600	\$1,250	\$1,500	\$2,000
Orthodontic <i>(2-year waiting period; per lifetime)</i>	—	—	50%; \$2,000	50%; \$2,500

Interested in exploring rates?

Easily play with different level combinations to get a quick idea of cost.

Visit ab.bluecross.ca/blue-assured-calculator

We're here to support you

Give us a call so we can assess your needs, recommend coverage and start your application. If you'd rather do it yourself, you can skip the phone call and visit our website to apply for your plan online.

The benefits outlined here provide an overview of the Blue Assured plan. For detailed information, including individual paramedical visit amounts, visit our website.

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¹The overall maximum for our Basic, Enhanced and Enhanced+ extended health plans is \$5,000 per year. The overall maximum for our Premium extended health plan is \$7,500 per year (excludes Accidental Death and Dismemberment, travel and final expenses). ²"Ends at age" references the age when a benefit is no longer available for that specific individual. ³Underwritten by Blue Cross Life Insurance Company of Canada. ⁴Alberta Blue Cross individual health plan Usual and Customary Dental Fee List.

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