

NEWS RELEASE

September 7, 2023

For immediate release

Less than 2 weeks left to apply for Alberta Blue Cross's® Built Together grant program

What will you build?

Five \$50,000 grants are up for grabs with Alberta Blue Cross's Built Together grant program—and eligible organizations have until September 18 to apply.

Each year, this program awards grants for healthy living infrastructure projects across Alberta in 1 of each of the following areas: Edmonton, Calgary, a secondary city, a rural community and an Indigenous community. Alberta Blue Cross encourages community leagues, school councils, municipalities and other non-profits across Alberta to apply for the Built Together grant. The application form can be found on the [Alberta Blue Cross community website](#).

From gyms, cycling paths and playgrounds to skate parks, sports courts and outdoor rinks, Built Together has provided more than \$2 million in funding support to 43 projects since the program's inception in 2013. Funding for the program comes from the ABC Benefits Corporation Foundation.

“As the Built Together program applications near closing date, we encourage Albertans to apply for this grant that helps to build active living spaces in communities across the province,” says Brian Geislinger, vice-president of Corporate Relations and Community Engagement at Alberta Blue Cross. “Not only does publicly accessible infrastructure promote physical activity, but it also provides opportunities for social connection. By supporting community wellbeing, this program is one of the ways that Alberta Blue Cross steps up as a partner in wellness to Albertans.”

More information about the program is available on the [Alberta Blue Cross community website](#).

About Alberta Blue Cross

As an Alberta-based, not-for-profit organization, Alberta Blue Cross covers more than 1.8 million Albertans and has a unique focus on supporting the health and wellness of Albertans.

-30-

For more information, please contact Sharmin Hislop, director, Corporate Communications, Alberta Blue Cross, at 780-498-8283 or shislop@ab.bluecross.ca.