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For immediate release

## Alberta Blue Cross® announces latest recipients of Built Together grant program

The Alberta Blue Cross Built Together grant program helps Albertans build spaces that foster active living in communities across the province. Whether it be outdoor gyms, cycling paths, playgrounds, skate parks, sports courts or outdoor rinks, the program is intended to support Albertans to live their best lives.

"Alberta Blue Cross is committed to promoting the wellness of our customers and communities," says Brian Geislinger, vice-president of Corporate Relations and Community Engagement with Alberta Blue Cross. "Helping to create publicly accessible infrastructure not only promotes physical activity, but it also provides opportunities for social connection to support community wellbeing."

Each year, five \$50,000 grants are awarded for projects in one of each of the following areas: Edmonton, Calgary, a secondary city, rural community and an Indigenous community.

Alberta Blue Cross received more than 100 applications for the program in 2022 and has now awarded 5 grants to

- Weinlos Parents' Educational Society, Edmonton-playground development,
- Sherwood School, Calgary—outdoor basketball court update,
- Robina Baker Elementary School Parent Fundraising Committee, Devon-playground development,
- Town of Barrhead—musical playground, and
- Paddle Prairie Métis Settlement—Paddle Prairie community walking track.

Since the program started in 2013, Built Together has provided more than \$2 million in funding support to 43 projects across the province. Funding for the program comes from the Alberta Blue Cross community foundation.

Applications for the 2023 Built Together grant program will open on May 15, 2023. More information about the program is available on the <u>Alberta Blue Cross community website</u>.

## About Alberta Blue Cross

As an Alberta-based, not-for-profit organization, Alberta Blue Cross covers more than 1.8 million Albertans and has a unique focus on supporting the health and wellness of Albertans.

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For more information, please contact Sharmin Hislop, director, Corporate Communications, Alberta Blue Cross, at 780-498-8283 or <a href="mailto:shislop@ab.bluecross.ca">shislop@ab.bluecross.ca</a>.

## ab.bluecross.ca



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