

NEWS RELEASE FOR IMMEDIATE RELEASE May 16, 2024

Alberta Blue Cross will continue to meet the needs of Albertans displaced by wildfires

Alberta Blue Cross will ensure plan members evacuated from their homes due to the wildfires in Alberta will receive uninterrupted coverage. The benefits provider has special measures in place to ensure plan members have continued access to the health coverage they need while they're away from their homes.

If plan members have plans that include mental health coverage, they're encouraged to reach out to those programs and providers for assistance. All Albertans can access a range of mental health resources available on the Alberta Blue Cross website.

"We're here for Albertans and our hearts go out to anyone feeling the impacts of these evacuations," says Brian Geislinger, senior vice-president of Corporate Relations and Community Engagement with Alberta Blue Cross. "We are committed to ensuring that our plan members displaced by wildfires continue to receive uninterrupted coverage and have claims paid in a timely fashion."

Plan members impacted by an evacuation who require an early prescription refill will be able to do so—they can ask the pharmacist to contact Alberta Blue Cross to confirm their identity to dispense the medication.

Other health providers, such as dental offices, chiropractors and physiotherapists, can call Alberta Blue Cross to confirm a member's identity and eligibility for benefits if the plan member does not have their ID card.

Alberta Blue Cross is working closely with Alberta Health to ensure uninterrupted coverage for participants in Government of Alberta programs administered by Alberta Blue Cross.

As Alberta's largest benefit provider, Alberta Blue Cross provides health, dental, life and travel coverage to more than 1.8 million plan members.

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For more information, please contact Sharmin Hislop, director of Corporate Communications, Alberta Blue Cross at shislop@ab.bluecross.ca.



