

## NEWS RELEASE

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For immediate release

### What will you create?

**Apply now for the Alberta Blue Cross® Built Together grant program.**

Alberta Blue Cross's popular Built Together grant program is now accepting 2025 applications.

Built Together encourages active living by awarding \$50,000 grants annually to an Alberta healthy living infrastructure project in each of the following communities: Edmonton, Calgary, a secondary city, a rural community and an Indigenous community.

"As a champion for wellbeing for Albertans, we know that providing community-based amenities to promote active living means healthier populations," says Brian Geislinger, senior vice-president of Corporate Relations and Community Engagement with Alberta Blue Cross. "Through the Built Together program, we're really investing in the preventative health of Albertans."

To date, Built Together provided \$2.65 million in funding to 53 projects supporting active living in communities across Alberta.

Non-for-profit organizations, municipalities, schools and community groups are eligible and encouraged to apply. From skating rinks and walking trails to parks and outdoor gyms, Built Together creates spaces for active living. Apply for Built Together until September 22, 2025 through the Alberta Blue Cross community website.

In 2024 the Built Together program received over 100 applications that resulted in the following construction projects: the Norwood School playground (Edmonton), the Jasper skate park (secondary city), a dementia inclusive park (Calgary), the Salt Prairie Settlement playground (rural) and the Big Horn First Nation playground (Indigenous).

Funding for Built Together comes from the Alberta Blue Cross community foundation, and applications are evaluated by a panel of experts and against other applications from the same award category.

More information about the program is available on the [Alberta Blue Cross community website](https://www.ab.bluecross.ca).

### About Alberta Blue Cross

As the largest provider of health benefits in Alberta, we believe we have the potential and responsibility to impact people's lives for the better. We believe all communities should thrive, and we are committed to serving as a champion for wellness by promoting the health of Albertans.

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[ab.bluecross.ca](https://www.ab.bluecross.ca)