



**Date:** September 12, 2019  
**To:** Pharmacy services providers  
**Subject:** Alberta Blue Cross pharmacy provider survey

**Alberta Blue Cross values the working partnership we have with your pharmacy and your employees. We are committed to providing you the best of service.**

In our ongoing effort to continue to determine appropriate direction for future service, we are seeking your feedback to better understand and meet your needs as a pharmacy services provider. As such, Alberta Blue Cross is undertaking a confidential survey to seek your feedback and opinions on our relationship with pharmacy services providers and we encourage all employees who deal with our contact centre to provide their feedback.

We would like you to be as candid as possible. Your responses will be kept anonymous and confidential.

We would appreciate you and your appropriate staff taking approximately five minutes to complete this survey online by **September 27, 2019**. You can access this survey through this link: [www.surveygizmo.com/s3/5200418/Pharmacy-Provider-Survey-2019](http://www.surveygizmo.com/s3/5200418/Pharmacy-Provider-Survey-2019)

This survey is mobile friendly and can be completed on computer, tablet or smart phone.

Should you choose to do so, you can have your name entered a prize draw for **one of four \$250 gift cards** (including Best Buy, Home Depot, Safeway or Esso) for participating in the survey.

If you have any questions with the survey, please contact Tricia Blackstock by phone at 780-498-5984 or by email at [tblackst@ab.bluecross.ca](mailto:tblackst@ab.bluecross.ca).

We appreciate your continued support and thank you for your time.

Sincerely,

Cindy Bullerkist  
 Director, Pharmacy and Clinical Drug Services  
 Alberta Blue Cross

[www.ab.bluecross.ca](http://www.ab.bluecross.ca)

Edmonton Blue Cross Place 10009 108 Street NW T5J 3C5 780-498-8000	Calgary Main Floor 715 5 Avenue SW T2P 2X6 403-234-9666	Grande Prairie Suite 108 10126 120 Avenue T8V 8H9 780-532-3505	Lethbridge 470 Chancery Court 220 4 Street S T1J 4J7 403-328-1785	Medicine Hat 95 Carry Drive Plaza 105 Carry Drive SE T1B 3M6 403-529-5553	Red Deer 103 Elements at Rivers Edge 5002 55 Street T4N 7A4 403-343-7009
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