

## Update to Pharmacy Teams on Importation Liquid Pediatric Ibuprofen with Child-Resistant Packaging

Health Canada has permitted the exceptional, temporary importation and sale of pediatric liquid ibuprofen products under the brand name Pedifen®, which is manufactured and licensed in Turkey, by Atabay Pharmaceuticals and Fine Chemicals, a pharmaceutical manufacturer that already produces and exports active pharmaceutical ingredients (APIs) for the Canadian market.

This product is suitable for children up to 11 years of age and is permitted for sale and distribution to hospitals and community pharmacy **in Alberta only**.

The Pedifen® product has some of the **same** product characteristics as the Canadian-authorized product that are relevant to the end user, including active ingredient, dosage form, indications, dosing instructions and route of administration.

The product, however, **differs** in the following ways: brand, flavour, container, inactive ingredients, dosing device and storage.

Healthcare professionals are advised that aspects of the inner and outer labels and packaging of the Pedifen® branded product may differ from current pediatric products in Canada. Proper selection of the intended product must be verified to avoid confusion with other products and prevent medication errors.

**Pharmacists with questions can contact MHCare Medical at 1-888-834-1871. Hours of operation are Monday to Friday 9 a.m. to 4:30 p.m. MST.**

The Alberta College of Pharmacy will provide additional communication to pharmacy teams soon.

Pharmacy wholesale distributors will communicate to pharmacies when they have supply available.

As previously communicated to the public, the product will be priced at wholesale similarly to other ibuprofen products which are Canadian authorized.

The suggested retail price to customers is \$11.99 per package.

For assistance with benefit or claim inquiries, please contact an Alberta Blue Cross Pharmacy Services Provider Relations contact centre representative at

780-498-8370 (Edmonton and area)

403-294-4041 (Calgary and area)

1-800-361-9632 (toll free)

FAX 780-498-8406 (Edmonton and area)

FAX 1-877-305-9911 (toll free)

Alberta Blue Cross offers online access to current Pharmacy Benefacts and supplemental claiming information to assist with the submission of your direct bill drug claims.

Visit [ab.bluecross.ca/providers/pharmacy-home.php](http://ab.bluecross.ca/providers/pharmacy-home.php)

