



**Date:** September 16, 2016  
**To:** Pharmacy Services Providers  
**Subject:** Alberta Blue Cross Pharmacy Provider Survey

**Alberta Blue Cross values the working partnership we have with your pharmacy and with your staff. We are committed to providing you the best of service.**

In our ongoing effort to continue to determine appropriate direction for future service, we are seeking your feedback to better understand and meet your needs as a pharmacy services provider.

Alberta Blue Cross is undertaking a confidential survey to seek your feedback and opinions on our relationship with Pharmacy Services Providers. Your responses will be kept confidential.

We would like you to be as candid as possible, and therefore have hired the independent market research firm Advanis to conduct this research confidentially on our behalf.

We would appreciate you and your appropriate staff taking approximately seven minutes to complete this survey online by **October 7, 2016**. You can access this survey through this link: <http://surveys.advanis.ca/pharma2016>.

This survey is mobile friendly and can be completed on computer, tablet or mobile phone.

Should you choose to do so, you can have your name entered into a prize draw for one of two tablet computers (such as an iPad Mini) as a participant in the survey.

If you have any questions with the survey, please contact Sue Day at Advanis, at 1-866-820-5163 or by e-mail at [sdaypharmacy@advanis.ca](mailto:sdaypharmacy@advanis.ca).

We appreciate your continued support and thank you for your time.

Sincerely,

Cindy Bullerkist  
 Senior Manager, Pharmacy and Clinical Drug Services  
 Alberta Blue Cross

[www.ab.bluecross.ca](http://www.ab.bluecross.ca)

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