



2021
BUILT TOGETHER
APPLICATION PACKAGE



BUILT TOGETHER PROGRAM AND ELIGIBILITY



PURPOSE

The *Built Together* healthy communities grant program, funded by Alberta Blue Cross through our community foundation, supports free, publicly accessible infrastructure projects that promote wellness and active living. In 2021, four \$50,000 grants will be awarded and split by region (Edmonton/Calgary/secondary city, rural and Indigenous community).

WHO IS ELIGIBLE?

Any Alberta-based and operated community group or organization that is supporting publicly accessible community amenities that promote active living. This can include community leagues, school councils, municipalities and other non-profit organizations.

WHO IS INELIGIBLE?

- A project that has already received funding through this program (formerly, the Healthy Communities Grant Program).
- Religious or sectarian organizations.
- Organizations based or operating outside of Alberta.
- Projects that are programming and not infrastructure specific.
- Political organizations.
- Competitive sports teams and private clubs.
- Contract fundraisers or lobbyists.
- Organizations seeking funding for infrastructure projects not open to the public.
- Infrastructure that requires a fee to access.



FILLING OUT YOUR APPLICATION

WHAT TO INCLUDE IN YOUR APPLICATION?

1. A comprehensive project plan

Comprehensive project plans should include as much background information as possible. The following should be included in your application:

- An explanation of why your group is applying.
- An explanation of how your proposed project will support active living.
- Expected outcomes of this project and how you will measure its success.
- The need for the proposed infrastructure.
- Relevant research.
- Information on who is anticipated to use the infrastructure.
- Realistic project timelines.
- Three to five pictures of space where infrastructure is being proposed.
- Blueprints and or pictures of proposed project or suggested equipment (optional, three to five pictures maximum).

2. Demographic information (only applicable for projects located in Edmonton or Calgary)

Please provide a screenshot of the neighbourhood demographic information in which your project would be located.

- For Edmonton-based projects— please use overview from yegishome.ca/communities. Instructions for how to include this in your application can be found at ab.bluecross.ca/pdfs/demographic-edmonton.pdf.
- For Calgary-based projects— please use overview from calgary.ca/CSPS/CNS/Pages/Research-and-strategy/Community-profiles/Community-Profiles.html. Instructions for how to include this in your application can be found ab.bluecross.ca/pdfs/demographic-calgary.pdf.

3. Project financials

- Project budget.
- Quotes from builders (if available).
- A current listing of funds raised to date (if available).
- List of pending grants (if available).

4. Three letters of reference

The key purpose of the letters of reference are to attest to the role of your organization in the community, the intent of the project and how it will support active living in your community.

We encourage the submission of letters from people who have a direct connection to your project. This could include, but is not limited to, parents, community members, teachers, principals, police officers and any person directly involved in the community. Consider adding a fourth letter from a community member who will benefit from the project.



APPLICATION DEADLINE

The final day to submit your application is September 30, 2021, at 11:59 p.m.

SUBMITTING YOUR APPLICATION

Applications should be submitted via email to BuiltTogether@ab.bluecross.ca. If you do not have access to email, mail applications to

**Alberta Blue Cross
Community Impact**
10009 108 Street
Edmonton, Alberta
T5J 3C5

Please ensure your application is complete and includes all requested information before submitting. Due to COVID-19, please submit your applications through email if possible.

WHEN WILL SUCCESSFUL APPLICANTS BE NOTIFIED?

Successful applicants will be notified by December 31, 2021.



ORGANIZATION NAME

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CONTACT DETAILS

Contact person	Contact title	Phone	Email	
Address		City	Province	Postal code

PROJECT DETAILS

Name of project				
Address of proposed location				
City	Province	Postal code	Expected start date (YYYY-MM-DD)	Expected completion date (YYYY-MM-DD)
Are you affiliated with a religious or political organization? <input type="checkbox"/> Yes <input type="checkbox"/> No				
Have you spoken to anyone at Alberta Blue Cross about this application? <input type="checkbox"/> Yes, if so, please provide name _____ <input type="checkbox"/> No				
Where did you hear about Built Together?				
Have you applied for this grant before (formerly under the name of Healthy Communities Grant Program)? <input type="checkbox"/> Yes, if so, please provide year and the project name of project if different _____ <input type="checkbox"/> No				
If your group were to receive a Built Together grant of \$50,000, what additional funding would be required to begin building your project?				
Is your group or organization active on social media? If so, please provide handles and platforms you are active on (for example, Instagram—@AlbertaBlueCross).				
If you are successful in receiving a Built Together grant, are you willing to provide recognition and permanent acknowledgement to Alberta Blue Cross? <input type="checkbox"/> Yes <input type="checkbox"/> No				



IS YOUR APPLICATION COMPLETE?

BEFORE YOU SUBMIT, PLEASE ENSURE YOUR APPLICATION IS COMPLETE WITH THE ITEMS LISTED BELOW.

1. A comprehensive project plan

Comprehensive project plans should include as much background information as possible on your project. The following should be included in your application:

- An explanation of why your group is applying.
- An explanation of how your proposed project will support active living.
- Expected outcomes of this project and how you will measure its success.
- The need for the proposed infrastructure.
- Relevant research.
- Information on who is anticipated to use the infrastructure.
- Realistic project timelines.
- Three to five pictures of space where infrastructure is being proposed.
- Blueprints and or pictures of proposed project or suggested equipment (optional, three to five pictures maximum).

2. For Calgary and Edmonton applicants only:

Please provide demographic information.

Please provide a screenshot of the neighbourhood demographic information in which your project will be located.

- For Edmonton-based projects— please use overview from yegishome.ca/communities. Instructions for how to include this in your application can be found at ab.bluecross.ca/pdfs/demographic-edmonton.pdf.
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3. Project financials

- Total project budget.
- Quotes from builders (if available).
- A current listing of funds raised to date (if available).
- List of pending grants (if available).

4. Letters of reference

- Three letters of reference.

DECLARATION OF APPLICANT

I confirm that this application in its entirety is truthful to the best of my knowledge.

Name of applicant _____

Signature of applicant _____

Date (YYYY-MM-DD) _____

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